



PathAdvisor[®]

Career Readiness Courseware for Higher Education

Student-first. Faculty-led. Science-backed.

PathAdvisor helps faculty teach career competencies, identify leading indicators for retention and major persistence, and measure Assurance of Learning — all through your LMS. Backed by 30+ years of validated assessments and peer-reviewed research.

Measure Career Readiness



Measure NACE career competencies while boosting sense of belonging and confidence.

Student Engagement



Personalized self-reflection & path matches customized to your programs leads to higher GPA & persistence.

Shorter IT Procurement



LTI 1.3 certification means FERPA, security, privacy, SSO, accessibility covered

Customized Digital Course Material For

All disciplines: Business, STEM, Arts & Sciences, FYE
100-200 level gateway courses
Professional development course sequences
300-400 level courses with postgrad planning

Differentiators



Career Readiness that Scales

Courseware with pre-built LMS assignments, scientifically valid assessments, and LTI 1.3 certification ensures access for all that shortcuts IT procurement.



Science-based AI-Advising

The Ariel AI Assistant relies on a student's validated assessment data and decades of Career Key expertise to guide students through structured decision-making - not ChatGPT.



Measurement Data for AoL, Action

A) Real-time leading indicators for retention and major persistence with an AI-enabled, research-based framework to ensure support is "just right."

(B) Pre/post assessments measure course impact on career readiness for Assurance of Learning accreditation reporting and program improvement.

Trusted for 25+ years

70+ Faculty, 150+ sections...10,000+ students

Top colleges and universities in the U.S. and Canada use PathAdvisor courseware and assessments.

- Kansas State University
- Texas State University
- University of Alabama - Tuscaloosa
- University of Minnesota - Twin Cities
- University of Toronto - Mississauga
- Fanshawe College
- Northeastern State University
- Enterprise State Community College

LMS Integrations



CANVAS



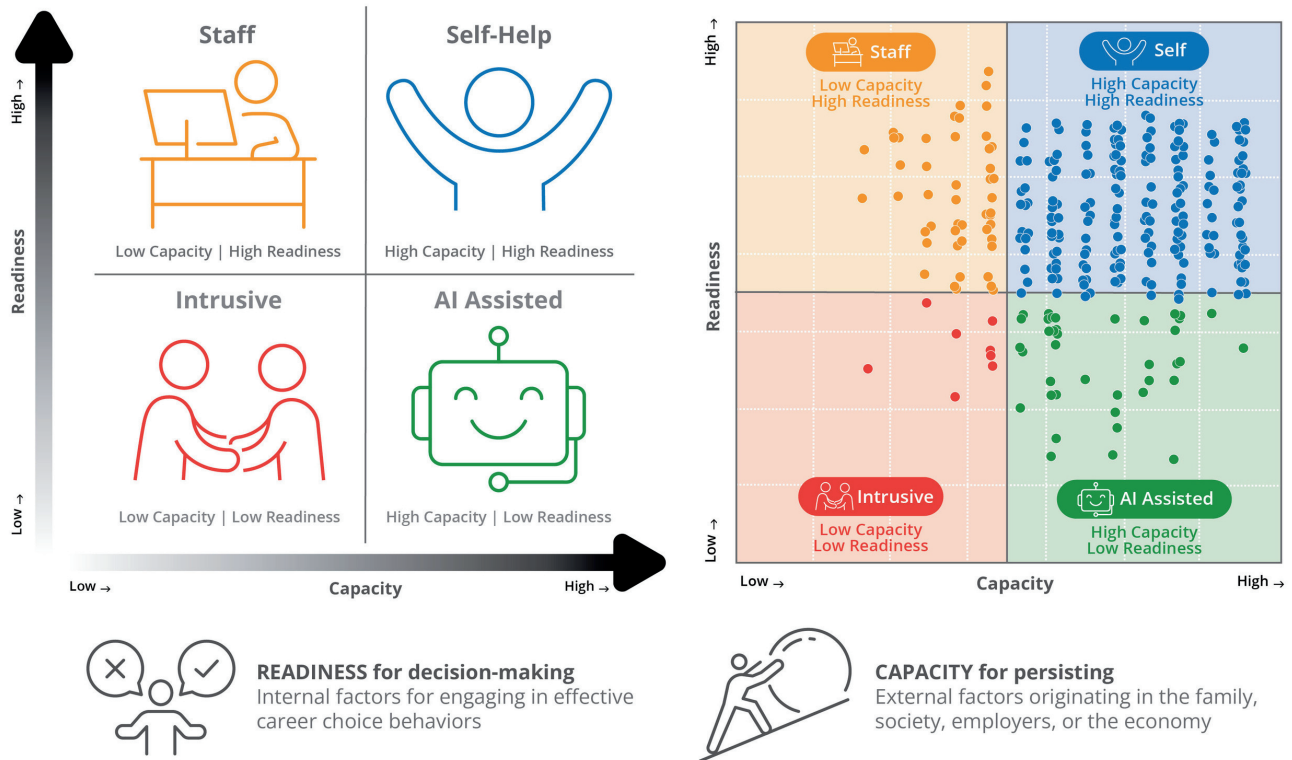
Certifications and Memberships



Distributors



Early Intervention System for Career Support



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