

# PathAdvisor<sup>®</sup>

## The Student Career Well-Being App

### Higher Education

Many college faculty struggle to retain today's anxious students in their field of study. Career Key created a personalized career well-being app for the classroom that puts students at ease their education investment will pay off, making happier alumni and faculty.

**PathAdvisor** is an affordable, browser-based digital course material in your LMS, customized to your institution.

#### Holistic Learning Objectives



Connect class to professional development boosting sense of belonging and retention

#### Student Engagement



Personalized self-reflection & path exploration leads to higher GPA, persistence, and on-time graduation

#### Flexible Integration



Customization, pricing, and LTI 1.3 technology

### Adopted in

100-200 level gateway introduction courses  
First-Year Experience seminars  
Professional development course sequences  
300-400 level courses with postgrad planning

### Differentiators



#### Career Well-Being that Scales

25+ years of scientifically valid academic advising and career guidance delivered globally to 3+ million people/year.



#### Student-Centered Design

Optimized Gen Z to Gen X engagement on any device & browser, blending holistic insights with practical action plans



#### Unique Data Insights

Gather data not available elsewhere to reveal trends in student needs for decision support, measure pre/post course impact



#### Customizable

By institution and geographic region – from majors to support services

### Trusted for 25 years

#### R1 Higher Education Institution Partners

Top research universities in the U.S. and Canada use the PathAdvisor app and Career Key in personal and professional development courses.

- University of Alabama - Tuscaloosa
- University of Minnesota - Twin Cities
- Texas State University
- Kansas State University
- University of Toronto - Mississauga

#### LMS Integrations + more...



#### Certifications and Memberships



#### Distributors

VitalSource<sup>®</sup>

