

# **PathAdvisor**®

# The Student Career Well-Being App

# **Higher Education**

Many college faculty struggle to retain today's anxious students in their field of study. Career Key created a personalized career well-being app for the classroom that puts students at ease their education investment will pay off, making happier alumni and faculty.

**PathAdvisor** is an affordable, browser-based digital course material in your LMS, customized to your institution.

#### **Holistic Learning Objectives**



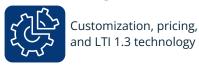
Connect class to professional development boosting sense of belonging and retention

#### **Student Engagement**



Personalized self-reflection & path exploration leads to higher GPA, persistence, and on-time graduation

#### Flexible Integration



## **Adopted in**

100-200 level gateway introduction courses First-Year Experience seminars Professional development course sequences 300-400 level courses with postgrad planning

### **Differentiators**



#### **Career Well-Being that Scales**

25+ years of scientifically valid academic advising and career guidance delivered globally to 3+ million people/year.



#### **Student-Centered Design**

Optimized Gen Z to Gen X engagement on any device & browser, blending holistic insights with practical action plans



#### **Unique Data Insights**

Gather data not available elsewhere to reveal trends in student needs for decision support, measure pre/post course impact



#### Customizable

By institution and geographic region – from majors to support services

#### **Distributors**





# **Trusted for 25 years**

#### **R1 Higher Education Institution Partners**

Top research universities in the U.S. and Canada use the PathAdvisor app and Career Key in personal and professional development courses.

- University of Alabama Tuscaloosa
- University of Minnesota Twin Cities
- Texas State University
- Kansas State University
- University of Toronto Mississauga

#### LMS Integrations + more...





#### **Certifications and Memberships**





