

PathAdvisor™

The Employee Career Well-Being App

Core Competencies

Your people are one of your biggest investments. Career Key's science-backed, employee-centered tools will strengthen their career well-being and professional growth. Our flagship product, **PathAdvisor**, is a browser-based holistic app for employees navigating internal and external career transitions.

Holistic Career Transitions



Scale your talent & reduce staffing costs in self-service career well-being journeys.

Employee Engagement



Personalized self-reflection & path exploration lead to job satisfaction.

Flexible Integration



Customization, pricing, and technology

Differentiators



Proven Expertise that Scales

25+ years of scientifically valid career guidance delivered globally to 3+ million people/year in workforce development, higher ed, & K12



Employee-Centered App Design

Optimized Gen Z to Gen X engagement on any device & browser, blending holistic insights with practical action plans



Unique Data Insights

Analytics reveal trends in employee needs for decision support, pre/post program impact



Customizable

By employer, industry, and geographic region – from job families to micro-credentials



Flexible Pricing Models

Employer-sponsored benefit or employee paid



Enterprise Security, ADA Compliant

Decades of edtech contracting combined with new cloud and learning tools technology

Past Performance

R1 Higher Education Institution Partners

Top research universities in the U.S. and Canada use the PathAdvisor app and Career Key in personal and professional development courses.

- University of Alabama - Tuscaloosa
- University of Minnesota - Twin Cities
- Texas State University
- Kansas State University
- University of Toronto - Mississauga

Self-Service Career Development for Workforce

Federal Educational Opportunity Center (EOC) TRIO grants at community colleges in Alabama and Oklahoma serve diverse adult populations in career and continuing education exploration.

Enterprise Career Readiness Platforms

20-year partnerships with PowerSchool and the College Foundation of NC deliver career readiness assessment for millions of high school to college transitions.

About Career Key

Woman-Owned Business: WBENC Certified since 2019, WBE1902251

NAICS Codes: 611710: Career and Vocational Counseling Services; 541511: Custom Computer Programming Services.

UNSPSC Codes: 81112501, 86141700, 93141810

