



MODEL PROGRAM PROFILE

ENTERPRISE STATE COMMUNITY COLLEGE

Enterprise, Alabama



PROFILE

- 1,800+ students on 3 physical campuses and 1 online campus
- 35+ undergraduate programs across 5 divisions
- TRIO grants using Career Key: Student Support Services and Talent Search

CHALLENGES

- Maximize TRIO student engagement and activity completion
- Identify students' career interests and help them choose successful postsecondary paths
- Provide tailored advice to diverse students, with many paths to success; for example, non-degree awards
- Quickly implement career/major exploration activity in community high schools, nonprofits, and rural areas
- Avoid complex technology integration

SOLUTION

- Implemented and launched Career Key within a couple weeks
- Students completed Career Key Discovery to explore best-fit career and postsecondary options
- Integrated Career Key Central for real-time data analytics and reporting, each TRIO program has its own dashboard
- Collaborated with Career Key to provide personalized career guidance for each TRIO program

RESULTS

- Increased level of student engagement in TRIO programs, meeting grant objectives
- Enhanced students' understanding of careers and academic pathways where they will thrive
- Improved students' self-efficacy and confidence in making career decisions
- Greater advisor understanding of student career and program interests, decision needs

EQUITY AND ACCESS

Enterprise State Community College (ESCC) in Enterprise, Alabama, is a public two-year institution committed to providing quality education and services that promote student academic, technical, and personal development. ESCC is known for its commitment to student success and its support of students from diverse backgrounds.

One of the ways ESCC supports its students is through its TRIO grant programs. These federally funded initiatives are designed to serve and assist low-income individuals, first-generation college students, and individuals with disabilities. ESCC TRIO programs include,

Student Support Services – Provides academic support, personal and career advising, and financial literacy resources to enrolled college students.

Talent Search – Identifies and assists individuals who have the potential to succeed in higher education through academic, career, and financial counseling.

ABOUT CAREER KEY

Career Key's career decision platform helps students make better, more confident career and postsecondary decisions. The platform includes two short, research-based inventories, *Career Decision Profile* and *Career Key Discovery*. *Career Key Central* group administration shows unique data and insights to effectively target and evaluate student advising and success interventions. For 25 years, secondary schools and higher education institutions have trusted Career Key.



www.careerkey.org

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