




Get to know your students
better, faster.

Career Key 



Delivering top-tier user experience.
Integrating the best science and practices of career counseling into academic advising.
Quickly understand each student's unique needs and how to help them.

Career Key serves high school, Gear Up and TRIO students; First Year Experience and other post-secondary students; as well as adults seeking continuing education. Each will benefit from Career Key's assessments and self-guided resources. And the advisors who counsel and support them can count on Career Key's digital management and data tools to strengthen programs and their own career well-being.

For more than 20 years, Career Key's commitment to continuous innovation and growing portfolio of solutions have empowered millions of people to make best-fit education and career decisions. We can support you, your students, clients and professional staff too.

Career Key **CAREER** **DECISION** *profile*[®]

Career Decision Profile

This online, self-guided 5-minute career decision readiness assessment delivers holistic insights to advisors about individuals' career decision needs and barriers. The benefit? Counselors and advisors can individually target and tailor support to increase students' sense of belonging and ability to make progress.

- Includes scientifically valid measure of career decision status: Decidedness, Comfort, Self-clarity, Knowledge of Career and Education Programs, Decisiveness, Career Choice Importance, Capacity for Progress (barriers)
- Administer pre and post intervention to enable student-first, data driven programming.
- Delivered online and optimized for any device
- Online, shareable reporting, with tailored results and actionable advice
- Customizable with external barriers and links directly to your site so users can access resources





Career Key Discovery – Student & Career Key Discovery Transitions

This online, self-guided 10-minute career exploration tool matches an individual's personality and interests to best-fit careers and education pathways and includes a decision-making guide.

- Includes scientifically valid Holland personality assessment
- Student Version tailored for students grade 8 through college starting exploration
- Transitions Version tailored for adults of any age considering a next step like further education, career change, or alternative jobs
- Delivered online and optimized for any device
- Matches personality, interests, abilities values, and skills to work and academic environments where individuals are most likely to thrive, including top cluster recommendations based on career and education matches
- Online, shareable reporting
- Four-step decision-making guide complete with downloads, videos and checklists
- Customizable to meet institutional goals and regional needs



Career Key CENTRAL

Career Key Central

We've put it all together for educators, counselors and advisors in one central portal. Here, you'll find student activity, student groups, customization options, and expert resources all created to make collaboration and meaningful communications with students and colleagues easy to manage and track.

- Service level estimate for each student. 3 levels help you follow up with and refer students to the right colleagues and resources: individual/case managed, brief staff assist, and self-help
- View, filter and manage user activity in aggregate and at the individual level and export data to other systems easily
- Create, manage and communicate with individuals and custom groups
- Access specially selected expert resources to support advising
- Create separate dashboards and reporting for multiple departments or cohorts



KANSAS STATE
UNIVERSITY



UNIVERSITY OF
TORONTO
MISSISSAUGA

CARLSON SCHOOL
OF MANAGEMENT
UNIVERSITY OF MINNESOTA



ENTERPRISE STATE
COMMUNITY COLLEGE

Our partners include:

Let's Connect

Visit our website at careerkey.org to learn more about our solutions, view product videos, explore our free-for-everyone career and education planning resources, and read our latest blog posts, recent case studies and more.

We'll Come to You...

To learn more about our institution-wide implementations, see guided solution tours, or discuss your specific needs and proposal requests, let's schedule a virtual meeting and we can address your questions in greater depth. Contact us at www.careerkey.org/request-information or contact Juliet Jones directly at julietjones@careerkey.org, (206) 850-6195.

Career Key ®

The logo icon for Career Key, featuring a yellow key with a blue graduation cap on top and an orange pencil pointing upwards.

www.careerkey.org