



Dear Students and Parents,

We wanted to share with you some information you can use to help your student in their career explorations. Students will be taking a short 10-minute, online career assessment called Career Key Discovery[®] based on the well-known and respected Holland's Theory of Career Choice.

Teachers and counselors use Career Key to help students gain insights into their interests and personality to enable them...

- 1) To discover and plan for best "fit" careers, and
- 2) To plan and choose high school courses where they will thrive and prepare them for a future career.

Why use Career Key Discovery?

Research has shown that students choosing personality-matched careers and majors...

- Get better grades
- Persist in school and a major
- Perform better in college
- Graduate on time
- Earn higher salaries

How can you help?

Students may share and discuss their Career Key Career Profile report with you, which contains their assessment results and saved careers of interest.

We encourage you to read over the Career Profile report with your student and talk about what they learned and their next steps in exploring these careers. There may be volunteer and extracurricular activities they can do with your support that will help them learn what they are (and are not) interested in.

You can find more information about Career Key Discovery at www.careerkey.org

Best regards,

Juliet

Juliet Jones-Vlasceanu, President
Career Key, Inc.